

| Category                  | Jan-08 | Jan-09 | Jan-10 |
|---------------------------|--------|--------|--------|
| Discount Stores           | 90.1%  | 99.3%  | 92.8%  |
| National Dept Stores      | 42.9%  | 42.1%  | 44.9%  |
| Major Dept Stores         | 27.5%  | 15.3%  | 12.0%  |
| Luxury Dept Stores        |        | 2.2%   | 4.6%   |
| Home Improvement Stores   | 24.6%  | 30.3%  | 21.7%  |
| Hardware Stores           | 14.5%  | 3.3%   | 11.1%  |
| Appl/Elect/Comp Stores    | 39.4%  | 41.3%  | 26.1%  |
| Apparel Stores            | 22.0%  | 17.2%  | 10.1%  |
| Discount Apparel Stores   | 32.3%  | 32.4%  | 25.2%  |
| Book Stores               | 18.9%  | 18.3%  | 16.2%  |
| Christian Book Stores     | 12.4%  | 6.1%   | 9.0%   |
| Bed & Bath Stores         | 15.1%  | 14.5%  | 10.4%  |
| Membership Whse Clubs     | 23.0%  | 26.5%  | 21.0%  |
| Home Accessories Stores   | 7.9%   | 2.5%   | 3.4%   |
| Garage Sales/Flea Markets | 9.5%   | 10.3%  | 7.3%   |
| Thrift Store              |        | 2.9%   | 4.0%   |
| Sporting Goods Stores     | 18.8%  | 12.2%  | 15.7%  |
| Drug Stores               | 53.0%  | 54.0%  | 48.5%  |
| Auto Parts Stores         | 13.5%  | 6.9%   | 8.0%   |
| Shoe Stores               | 13.6%  | 8.2%   | 13.1%  |
| Furniture Stores          | 3.9%   | 1.9%   | 3.7%   |
| Catalogs                  | 7.9%   | 2.4%   | 6.8%   |
| Music Stores              | 13.3%  | 9.4%   | 8.7%   |
| Musical Instrument Stores | 6.8%   | 2.6%   | 1.7%   |
| Toy Stores                | 31.0%  | 22.1%  | 20.1%  |
| Jewelry Stores            | 15.4%  | 1.2%   | 4.7%   |

|                             |       |       |       |
|-----------------------------|-------|-------|-------|
| Outlet Mall/Factory Outlets | 12.6% | 4.2%  | 9.2%  |
| Internet                    | 30.5% | 27.4% | 30.5% |