

Categories	Jul-08	Jul-09	Jul-10
Discount Stores	\$216.21	\$200.76	\$199.44
National Dept Stores	\$46.30	\$44.39	\$46.40
Major Dept Stores	\$24.68	\$12.88	\$9.82
Luxury Dept Stores		\$1.97	0.82
Home Improvement Stores	\$44.96	\$39.02	\$40.59
Hardware Store	\$12.11	\$5.23	\$4.82
Appl/Elect/Comp Stores	\$32.40	\$25.12	\$29.92
Apparel Stores	\$17.27	\$12.08	NA
Teen Apparel Stores	NA	NA	\$11.38
Women Apparel Stores	NA	NA	\$4.54
Other Women Apparel Stores	NA	NA	\$1.54
Discount Apparel Stores	\$25.51	\$21.31	\$26.67
Book Stores	\$7.19	\$7.04	\$8.60
Christian Book Stores	\$4.79	\$2.83	\$2.80
Bed & Bath Stores	\$8.27	\$7.33	\$6.97
Membership Whse Clubs	\$26.88	\$22.31	\$33.33
Home Accessories Stores	\$6.10	\$4.44	\$9.13
Garage Sales/Flea Markets	\$3.64	\$5.70	\$4.18
Thrift Stores		\$2.85	\$4.95
Sporting Goods Stores	\$8.30	\$10.55	\$7.50
Drug Stores	\$20.90	\$25.36	\$18.75
Auto Parts Stores	\$9.84	\$5.95	\$4.91
Shoe Stores	\$6.78	\$7.61	\$9.13
Furniture Stores	\$23.01	\$17.86	\$19.13
Catalogs	\$4.33	\$4.27	\$3.68
Music Stores	\$3.89	\$6.15	\$4.97
Musical Instrument Stores	\$5.80	\$1.76	\$2.36
Toy Stores	\$6.18	\$5.13	\$2.88
Jewelry Stores	\$4.42	\$4.21	\$2.12
Outlet Mall/Factory Outlet	\$11.94	\$8.88	\$2.86
Internet	\$30.69	\$31.77	\$28.65