

Categories	Jan-08	Jan-09	Jan-10
Discount Stores	\$275.22	\$332.09	\$329.52
National Dept Stores	\$91.99	\$83.08	\$92.21
Major Dept Stores	\$44.04	\$24.61	\$19.51
Luxury Dept Stores		\$4.49	\$9.80
Home Improvement Stores	\$38.45	\$39.12	\$27.40
Hardware Store	\$17.23	\$2.44	\$6.24
Appl/Elect/Comp Stores	\$120.90	\$92.98	\$55.43
Apparel Stores	\$31.44	\$27.88	\$13.42
Discount Apparel Stores	\$36.56	\$43.79	\$29.17
Book Stores	\$12.22	\$12.04	\$10.16
Christian Book Stores	\$9.53	\$4.58	\$6.35
Bed & Bath Stores	\$18.36	\$17.22	\$9.46
Membership Whse Clubs	\$41.54	\$55.46	\$38.79
Home Accessories Stores	\$12.87	\$5.58	\$4.63
Garage Sales/Flea Markets	\$5.12	\$3.75	\$2.83
Thrift Store		\$2.18	\$1.92
Sporting Goods Stores	\$20.05	\$17.10	\$16.96
Drug Stores	\$29.79	\$26.78	\$27.16
Auto Parts Stores	\$13.55	\$5.89	\$5.30
Shoe Stores	\$10.63	\$6.43	\$8.72
Furniture Stores	\$31.58	\$15.63	\$14.07
Catalogs	\$12.48	\$3.22	\$12.56
Music Stores	\$9.57	\$6.98	\$7.90
Musical Instrument Stores	\$17.34	\$5.56	\$2.22
Toy Stores	\$46.58	\$34.38	\$28.15
Jewlery Stores	\$39.76	\$3.62	\$17.87
Outlet Mall/Factory Outlet	\$19.04	\$5.92	\$9.81

Internet

\$65.73

\$50.53

\$51.09