

Categories	Sep-08	Sep-09	Sep-10
Discount Stores	\$233.61	\$199.82	\$208.96
National Dept Stores	\$41.27	\$53.13	\$42.18
Major Dept Stores	\$24.20	\$11.30	\$17.67
Luxury Dept Stores	NA	\$7.85	4.81
Home Improvement Stores	\$34.21	\$34.04	\$38.01
Hardware Store	\$9.44	\$10.28	\$6.28
App/Elect/Comp Stores	\$45.16	\$36.40	\$24.14
Apparel Stores	\$21.29	\$19.18	NA
Teen Apparel Stores	NA	NA	\$21.87
Women's Apparel Stores	NA	NA	\$4.27
Other Wmn's Apparel Stores	NA	NA	\$3.75
Discount Apparel Stores	\$33.76	\$24.38	\$20.44
Dollar Store	NA	NA	\$13.83
Book Stores	\$8.32	\$7.00	\$6.75
Christian Book Stores	\$4.22	\$3.05	\$3.81
Bed & Bath Stores	\$9.18	\$6.87	\$11.08
Membership Whse Clubs	\$29.07	\$31.14	\$23.56
Home Accessories Stores	\$7.41	\$9.16	\$2.47
Garage Sales/Flea Markets	\$4.37	\$3.69	\$5.14
Thrift Store	NA	\$3.57	4.07
Sporting Goods Stores	\$15.05	\$11.75	\$7.72
Drug Stores	\$19.31	\$23.84	\$21.08
Auto Parts Stores	\$7.93	\$8.96	\$7.12
Shoe Stores	\$11.33	\$12.29	\$13.04
Furniture Stores	\$29.40	\$24.60	\$22.16
Catalogs	\$4.36	\$4.29	\$1.83

Music Stores	\$5.51	\$5.51	\$3.47
Musical Instrument Stores	\$2.37	\$3.19	\$6.12
Toy Stores	\$4.36	\$2.69	\$1.78
Jewelry Stores	\$4.31	\$3.08	\$0.38
Outlet Mall/Factory Outlet	\$9.95	\$5.11	\$3.22
Internet	\$32.87	\$37.98	\$25.88