

Categories	Sep-07	Sep-08	Sep-09
Discount Stores	\$211.12	\$233.61	\$199.82
National Dept Stores	\$52.15	\$41.27	\$53.13
Major Dept Stores	\$26.99	\$24.20	\$11.30
Luxury Dept Stores			\$7.85
Home Improvement Stores	\$43.23	\$34.21	\$34.04
Hardware Store	\$9.60	\$9.44	\$10.28
Appl/Elect/Comp Stores	\$60.37	\$45.16	\$36.40
Apparel Stores	\$35.16	\$21.29	\$19.18
Discount Apparel Stores	\$30.93	\$33.76	\$24.38
Book Stores	\$8.66	\$8.32	\$7.00
Christian Book Stores	\$6.62	\$4.22	\$3.05
Bed & Bath Stores	\$9.51	\$9.18	\$6.87
Membership Whse Clubs	\$31.73	\$29.07	\$31.14
Home Accessories Stores	\$5.30	\$7.41	\$9.16
Garage Sales/Flea Markets	\$4.86	\$4.37	\$3.69
Thrift Store			\$3.57
Sporting Goods Stores	\$16.73	\$15.05	\$11.75
Drug Stores	\$24.28	\$19.31	\$23.84
Auto Parts Stores	\$10.62	\$7.93	\$8.96
Shoe Stores	\$15.78	\$11.33	\$12.29
Furniture Stores	\$34.29	\$29.40	\$24.60
Catalogs	\$8.03	\$4.36	\$4.29
Music Stores	\$11.29	\$5.51	\$5.51
Musical Instrument Stores	\$6.26	\$2.37	\$3.19
Toy Stores	\$4.55	\$4.36	\$2.69
Jewlery Stores	\$11.91	\$4.31	\$3.08
Outlet Mall/Factory Outlet	\$8.25	\$9.95	\$5.11

Internet

\$58.36

\$32.87

\$37.98