

Categories	Mar-06	Mar-07	Mar-08
Discount Stores	\$220.53	\$198.48	\$236.46
National Dept Stores	\$58.63	\$33.98	\$54.14
Major Dept Stores	\$28.46	\$18.22	\$15.87
Home Improvement Stores	\$40.46	\$46.12	\$51.92
Hardware Store	\$14.55	\$12.65	\$8.76
Appl/Elect/Comp Stores	\$57.05	\$58.85	\$49.42
Apparel Stores	\$18.93	\$15.99	\$20.02
Discount Apparel Stores	\$34.40	\$20.35	\$26.80
Book Stores	\$10.30	\$7.45	\$7.77
Christian Book Stores	\$8.05	\$4.48	\$3.35
Bed & Bath Stores	\$9.98	\$12.21	\$10.03
Membership Whse Clubs	\$42.11	\$35.39	\$29.74
Home Accessories Stores	\$6.73	\$8.05	\$11.65
Garage Sales/Flea Markets	\$7.03	\$4.58	\$5.71
Sporting Goods Stores	\$9.49	\$10.23	\$17.90
Drug Stores	\$31.17	\$23.41	\$26.70
Auto Parts Stores	\$8.68	\$10.64	\$9.76
Shoe Stores	\$8.08	\$7.02	\$6.37
Furniture Stores	\$41.11	\$48.89	\$40.42
Catalogs	\$7.60	\$7.45	\$5.22
Music Stores	\$4.75	\$6.48	\$5.15
Musical Instrument Stores	\$3.77	\$4.88	\$3.39
Toy Stores	\$8.04	\$9.29	\$10.07
Jewelry Stores	\$27.62	\$23.65	\$24.32

Outlet Mall/Factory Outlet	\$11.17	\$8.95	\$7.66
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Internet	\$26.03	\$39.52	\$45.55
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