

Category	Jan-06	Jan-07	Jan-08	Jan-09
Discount Stores	92.7%	90.1%	90.1%	99.3%
National Dept Stores	47.3%	47.4%	42.9%	42.1%
Major Dept Stores	33.5%	23.2%	27.5%	15.3%
Luxury Dept Stores				2.2%
Home Improvement Stores	27.2%	26.6%	24.6%	30.3%
Hardware Stores	18.8%	15.4%	14.5%	3.3%
Appl/Elect/Comp Stores	39.2%	36.2%	39.4%	41.3%
Apparel Stores	20.2%	22.7%	22.0%	17.2%
Discount Apparel Stores	40.4%	34.7%	32.3%	32.4%
Book Stores	28.5%	23.0%	18.9%	18.3%
Christian Book Stores	17.3%	14.9%	12.4%	6.1%
Bed & Bath Stores	19.2%	18.9%	15.1%	14.5%
Membership Whse Clubs	31.1%	27.6%	23.0%	26.5%
Home Accessories Stores	13.7%	11.7%	7.9%	2.5%
Garage Sales/Flea Markets	12.2%	13.4%	9.5%	10.3%
Thrift Store				2.9%
Sporting Goods Stores	21.4%	23.3%	18.8%	12.2%
Drug Stores	55.2%	50.9%	53.0%	54.0%
Auto Parts Stores	15.6%	14.0%	13.5%	6.9%
Shoe Stores	15.8%	15.1%	13.6%	8.2%
Furniture Stores	6.9%	8.4%	3.9%	1.9%
Catalogs	11.6%	11.3%	7.9%	2.4%
Music Stores	23.0%	20.5%	13.3%	9.4%
Musical Instrument Stores	5.9%	10.9%	6.8%	2.6%
Toy Stores	39.5%	31.6%	31.0%	22.1%
Jewelry Stores	14.9%	14.4%	15.4%	1.2%

Outlet Mall/Factory Outlets	9.1%	12.6%	12.6%	4.2%
Internet	31.8%	45.7%	30.5%	27.4%