

Categories	Jan-06	Jan-07	Jan-08
Discount Stores	92.7%	90.1%	90.1%
National Dept Stores	47.3%	47.4%	42.9%
Major Dept Stores	33.5%	23.2%	27.5%
Home Improvement Stores	27.2%	26.6%	24.6%
Hardware Store	18.8%	15.4%	14.5%
Appl/Elect/Comp Stores	39.2%	36.2%	39.4%
Apparel Stores	20.2%	22.7%	22.0%
Discount Apparel Stores	40.4%	34.7%	32.3%
Book Stores	28.5%	23.0%	18.9%
Christian Book Stores	17.3%	14.9%	12.4%
Bed & Bath Stores	19.2%	18.9%	15.1%
Membership Whse Clubs	31.1%	27.6%	23.0%
Home Accessories Stores	13.7%	11.7%	7.9%
Garage Sales/Flea Markets	12.2%	13.4%	9.5%
Sporting Goods Stores	21.4%	23.3%	18.8%
Drug Stores	55.2%	50.9%	53.0%
Auto Parts Stores	15.6%	14.0%	13.5%
Shoe Stores	15.8%	15.1%	13.6%
Furniture Stores	6.9%	8.4%	3.9%
Catalogs	11.6%	11.3%	7.9%
Music Stores	23.0%	20.5%	13.3%
Musical Instrument Stores	5.9%	10.9%	6.8%
Toy Stores	39.5%	31.6%	31.0%

<b>Jewelry Stores</b>	14.9%	14.4%	15.4%
<b>Outlet Mall/Factory Outlet</b>	9.1%	12.6%	12.6%
<b>Internet</b>	31.8%	45.7%	30.5%