

Category	Jul-08	Jul-09	Jul-10
Discount Stores	92.4%	95.0%	94.8%
National Dept Stores	25.1%	29.4%	27.3%
Major Dept Stores	16.3%	9.9%	8.7%
Luxury Dept Stores		1.3%	0.7
Home Improvement Stores	33.2%	26.8%	29.0%
Hardware Stores	18.8%	9.4%	9.4%
Appl/Elect/Comp Stores	18.9%	15.5%	18.6%
Apparel Stores	17.5%	11.3% NA	
Teen Apparel Stores	NA	NA	10.1%
Womens Apparel Stores	NA	NA	3.7%
Other Womens Apparel Stores	NA	NA	0.9%
Discount Apparel Stores	27.6%	24.3%	26.6%
Book Stores	14.6%	13.1%	15.3%
Christian Book Stores	8.7%	5.3%	4.9%
Bed & Bath Stores	10.8%	8.1%	9.6%
Membership Whse Clubs	19.0%	15.0%	21.0%
Home Accessories Stores	5.9%	3.8%	4.9%
Garage Sales/Flea Markets	12.0%	16.1%	11.5%
Thrift Stores		8.5%	9.4%
Sporting Goods Stores	10.2%	11.4%	10.4%
Drug Stores	49.7%	48.0%	41.5%
Auto Parts Stores	13.5%	10.4%	8.3%
Shoe Stores	11.5%	11.8%	14.2%
Furniture Stores	3.0%	3.3%	3.9%
Catalogs	3.9%	4.6%	3.4%
Music Stores	8.8%	8.3%	5.7%

Musical Instrument Stores	4.5%	1.9%	2.3%
Toy Stores	9.2%	6.4%	4.3%
Jewelry Stores	2.8%	1.8%	1.1%
Outlet Mall/Factory Outlets	10.6%	7.7%	3.8%
Internet	27.7%	27.5%	27.1%