

Category	Nov-07	Nov-08	Nov-09
Discount Stores	\$196.80	\$203.95	\$168.59
National Dept Stores	\$37.50	\$45.86	\$36.00
Major Dept Stores	\$20.98	\$20.90	\$13.69
Luxury Dept Stores	NA	NA	\$5.16
Home Improvement Stores	\$45.24	\$32.43	\$26.29
Hardware Stores	\$9.14	\$13.15	\$4.70
Appl/Elect/Comp Stores	\$49.12	\$33.80	\$24.94
Apparel Stores	\$21.65	\$11.81	\$6.58
Discount Apparel Stores	\$30.30	\$21.96	\$17.98
Book Stores	\$9.45	\$8.88	\$4.70
Christian Book Stores	\$6.30	\$3.25	\$3.34
Bed & Bath Stores	\$8.95	\$7.96	\$5.92
Membership Whse Clubs	\$35.18	\$27.37	\$19.37
Home Accessories Stores	\$7.10	\$4.37	\$6.02
Garage Sales/Flea Markets	\$5.12	\$3.44	\$3.59
Thrift Stores	NA	NA	\$2.80
Sporting Goods Stores	\$11.31	\$10.34	\$10.12
Drug Stores	\$24.94	\$22.65	\$21.53
Auto Parts Stores	\$10.00	\$8.86	\$5.52
Shoe Stores	\$6.77	\$5.47	\$9.53
Furniture Stores	\$36.29	\$25.25	\$26.53
Catalogs	\$5.79	\$3.14	\$2.80
Music Stores	\$7.37	\$5.52	\$9.20
Musical Instrument Stores	\$12.27	\$3.89	\$2.94
Toy Stores	\$12.00	\$5.56	\$4.87
Jewelry Stores	\$14.81	\$6.78	\$7.00
Outlet Mall/Factory Outles	\$9.91	\$6.45	\$5.72

Internet

\$46.22

\$27.73

\$31.45